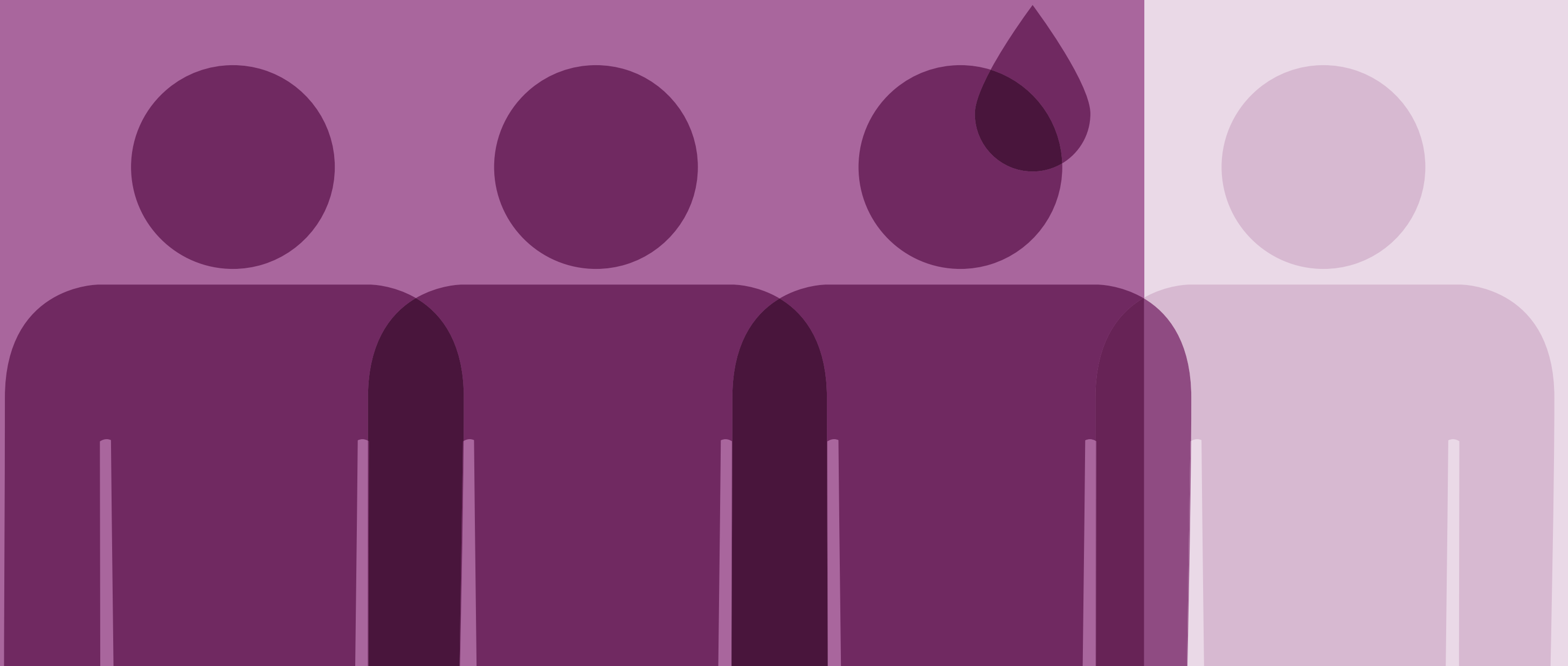


3/4

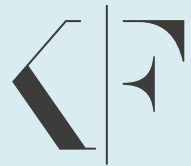
of respondents say it **is unlikely** they would accept a job offer if they were treated poorly during the recruiting experience, even if they felt the role was a good fit.



More than half

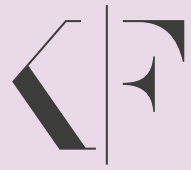
say **'it is unlikely'**
that they would
remain a customer of a
company if they had a bad
experience as a candidate.





34% !

of respondents said if they had a bad experience as a candidate **they would be likely to urge their friends and family to stop being a customer of the company.**



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NORTH AMERICA CANDIDATE EXPERIENCE SURVEY FINDINGS - 2017

98%

of the respondents say they **take to social media sites to** see what others say about both the hiring experience as well as working at the organization.

When asked what would aggravate them most during the recruiting process, the majority

53%

cited not hearing back from the recruiter or hiring manager.





47%
do not
believe...

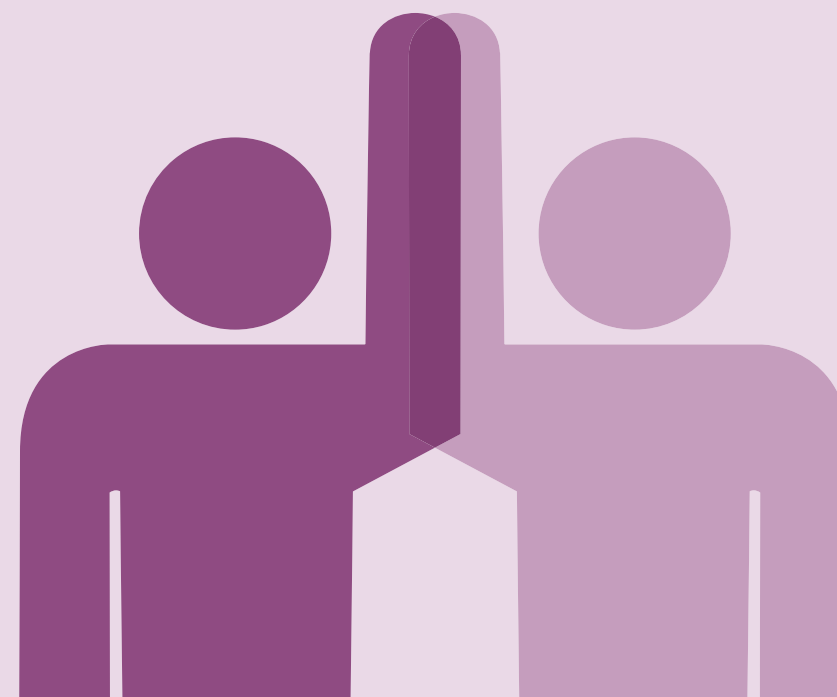
recruiters paint a clear, accurate picture of the company and of the role for which they are being considered.

36%

**do not believe
the recruiters
give them the...**

tools & tips

**they need
to land
a job.**



The most compelling parts of a careers website...

27%
said
recruitment
process details.

24%
said
philanthropic
initiatives.

20%
said
company
culture.

